

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**Neuedu**  
**東軟教育科技有限公司**  
Neusoft Education Technology Co. Limited  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 9616)**

**POSITIVE PROFIT ALERT**

This announcement is made by Neusoft Education Technology Co. Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform its shareholders (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2021 (the “**Period**”) and the information currently available to the Board, for the year ended 31 December 2021 as compared to the corresponding period in 2020, it is expected to record: (1) an increase of not less than 190% in the profit for the year, with an increase of not less than 270% in the profit for the year attributable to owners of the Company; and (2) an increase of not less than 18% in the adjusted net profit for the year, with an increase of not less than 36% in the adjusted net profit for the year attributable to owners of the Company.

Such increases above were mainly due to: (a) the continuing increases in the number of student enrollments and average tuition fees of Dalian Neusoft University of Information, Chengdu Neusoft University and Neusoft Institute Guangdong (the “**Three Universities**”) of the Group during the Period; (b) the rapid growth of education resources provision business of the Group during the Period; and (c) boarding fees amounting to RMB30.8 million returned to the students in 2020 as a result of the outbreak of the COVID-19 pandemic, whereas the Three Universities have resumed offline teaching and the students in the Three Universities have returned to campus in 2021. The increases in the profit for the year attributable to owners of the Company and the adjusted net profit for the year attributable to owners of the Company were also due to the acquisition completed by the Company on 1 June 2021 of 19.18% interest in Dalian Neusoft Ruixin Technology Development Co., Limited, a subsidiary of the Company.

In addition, the increases in the profit for the year and the profit for the year attributable to owners of the Company as compared to that for the corresponding period in 2020 were also attributable to: (a) the fact that no listing expenses were incurred in 2021, as compared to the substantial amount of listing expenses in 2020 as a result of the listing of the Group (the “**IPO**”) on the main board of The Stock Exchange of Hong Kong Limited in September 2020; and (b) the larger amount of share option cost incurred in 2020 as compared to that for 2021 due to the grant of share options by the Group under the pre-IPO share incentive scheme.

The Board wishes to highlight that the “adjusted net profit for the year” and “adjusted net profit for the year attributable to owners of the Company” are not defined under the International Financial Reporting Standards. “Adjusted net profit for the year” is defined by the Group as the profit for the year after deducting the effects of (a) listing expenses; (b) share-based compensation expenses; and (c) net exchange losses (collectively, the “**Adjusted Items**”). In particular, net exchange losses refer to foreign exchange losses arising from the depreciation of Hong Kong dollars owned by the Group, mainly the proceeds from the initial public offering of shares of the Company, against Renminbi. “Adjusted net profit for the year attributable to owners of the Company” is defined by the Group as the profit for the year attributable to owners of the Company after deducting the effects of the Adjusted Items which are attributable to owners of the Company. The Board believes that the “adjusted net profit for the year” and “adjusted net profit for the year attributable to owners of the Company” would provide useful information to investors and others in understanding and evaluating the consolidated results of operations of the Group and in comparing the financial results of the Group across accounting periods and to those of the peer companies by eliminating the impact of the Adjusted Items, which are non-recurring items and are not indicative of the operating performance of the Group.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board. Such information has not been reviewed or audited by the independent auditor of the Company or the audit committee under the Board and may be subject to adjustment. As the Company is still in the process of finalizing its annual results for the Period, Shareholders and potential investors of the Company are advised to refer to the annual results of the Group for the Period, which is expected to be published in late March 2022.

**Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**NEUSOFT EDUCATION TECHNOLOGY CO. LIMITED**  
**Dr. LIU Jiren**

*Chairperson and non-executive director*

Hong Kong, 14 February 2022

*As at the date of this announcement, the Board comprises Dr. LIU Jiren as Chairperson and non-executive Director; Dr. WEN Tao as executive Director; Mr. RONG Xinjie, Dr. YANG Li, Dr. ZHANG Yinghui and Mr. SUN Yinhuan as non-executive Directors (aside from our Chairperson); and Dr. LIU Shulian, Dr. QU Daokui and Dr. WANG Weiping as independent non-executive Directors.*